



**FXX**

### ***THE AWESOME FERRARI FXX MAKES ITS DEBUT UP THE GOODWOOD HILL***

The awesome new 800bhp+ Ferrari FXX, the most advanced sports car ever to be created at Maranello, is making its Festival of Speed debut this weekend, and has been immediately immersed in the thick of the action as it has joined the 'Supercar Run' up the famous 'Goodwood Hill' today and yesterday. The FXX is the focus of an innovative new programme, which cost 1.5 million euros to join, that is seeing a selected number of favoured clients in effect becoming official factory 'test drivers'.

The dramatic Enzo-based sports car which is designed exclusively for race track use and which numbers just 29 units, was presented last year. The FXX kicked off its 2006 European programme during the 'Ferrari Racing Days' event at the Spa-Francorchamps circuit in Belgium earlier this month. Now it has arrived at Goodwood this weekend where FXX number 24 has been taking part in the Sunday Times Driving Supercar Run. Fearsomely quick, the 'Hill' has resonated to the glorious scream of its V12 engine. Add into the mix its aggressive racing car styling, a menacing dark-blue paint finish coupled to a full length white strip, and it puts its rivals, including the big-hitting Bugatti Veyron and new Porsche 997 Turbo firmly into the shade.

#### **FERRARI FXX**

Ferrari has developed a truly innovative technical collaboration programme around the FXX prototype aimed at its most dedicated and passionate Clients. The FXX is the most advanced GT ever created at Maranello and its mission is to involve Ferrari's most valued Clients as genuine Prancing Horse Test Drivers in their own right. The wealth of data and experience gathered in the course of this very special programme will be exceptionally important. In fact, the feedback from these highly skilled, non-professional Client Test Drivers will be compared and supplemented with suggestions from Michael Schumacher, Rubens Barrichello and Ferrari's professional in-house Test Drivers. Every Client who signs up for the FXX project will actually be joining Team Ferrari, and will have his driving experiences at the wheel of this new car monitored directly by the Prancing Horse's technicians and specialists.

The FXX is the fruit of Ferrari's know-how in building special limited-series sports cars combined with, of course, its racing experience. It will provide the basic framework on which the specifics of future extreme models will be worked out. The exceptionally powerful FXX delivers absolutely blistering performance on all fronts. The FXX has not been homologated for road use and thus will not be a competition model. It will be used exclusively on the track as part of a specific ongoing research and development programme featuring this first ever group of Client Test Drivers. The FXX is powered by an imposing 6,262 cc V12 engine that can punch out over 800 hp at 8,500 rpm.



Its gearbox is the result of the transfer of F1 strategies, delivering gear change times of under 100 ms. This is almost as fast as the F1 single-seaters, themselves the absolute pinnacle of current technological achievement. The FXX's aerodynamic design is particularly innovative too as it has resulted in a shape that produces 40% higher downforce than ever achieved before. It is also possible to adjust the FXX's mobile spoiler configuration to suit the specific circuit. Ferrari's partnership with Bridgestone has resulted in the development of a specific 19" slick tyre for this particular model. Likewise Brembo has created a special brake cooling and pad system for the FXX's extra large Composite Ceramic Material disc brakes.

The Client Test Drivers will also be able to share their unique track experience with a passenger – in fact a second seat is available. What really sets the FXX apart, however, is the sophisticated telemetry system which will monitor and give feedback on 39 different vehicle dynamics parameters in real time. The system is also able to record other data as demanded by specific circumstances. The information gathered will then be analysed by the Ferrari technicians working on the programme and discussed with the individual Client Drivers to ensure that the car is kept constantly updated.

The FXX package also includes participation in a series of track events to be organised by Ferrari on various international-level circuits over the coming two years. On these occasions, an official team of technicians will be on hand to provide any assistance and support required by the Client Test Driver. In addition to these truly unique official events, Clients will also be able to take their cars out on the track independently during private sessions. Clients wishing to leave their car at Maranello will be glad to know that the vehicles will be transported directly by Ferrari to the various European circuits for the scheduled events.

Given the car's exceptional performance and the unique nature of the package, delivery of each FXX also includes an ad hoc driving course. The instructors are, of course, be professional drivers and the courses take place at the Fiorano circuit where Ferrari does its most important F1 single-seaters testing.

